

THE UNIVERSITY OF SUNDERLAND IN HONG KONG

創建逾100年的英國新特蘭大學歷史悠久，於香港繁盛的商業和金融區中心地帶開設英國以外的首間分校，為學生提供更多升學及進修機會，以取得國際認可的大學學歷。

The University of Sunderland has a rich heritage spanning over 100 years. The University offers a unique opportunity to study globally recognised qualifications in the heart of Hong Kong's vibrant business and financial district.

獲香港教育界、政界及業界領袖出席支持，新特蘭大學香港分校於2017年3月正式揭幕，為香港引入新特蘭大學成功的教學典範 'Career Ready' (譯：職業就緒)，助畢業生成就未來。

With the support and presence of education, government and business leaders, the University announced the launch of the Hong Kong campus at the British Consulate on 2nd March 2017 and introduced the University's highly successful 'Career Ready' approach to the Hong Kong market.

學士學位課程

Bachelor's Degree Award



*學生需符合英語水平入學要求。 Students must meet English language requirements.

新特蘭大學香港分校
University of Sunderland in Hong Kong

香港灣仔告士打道181-185號中怡大廈1樓
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電話 / WhatsApp / Signal: (852) 2992 0133 | 電郵 Email: enquire@sunderland.edu.hk
網址 Website: www.sunderland.edu.hk

申請程序 How To Apply

- 1 掃描右邊的QR code或登入
https://bit.ly/PT-TU-HD-240520，遞交網上申請表格
Scan QR code or visit https://bit.ly/PT-TU-HD-240520 and submit an online application
- 2 入學註冊組將與申請者聯絡，並協助完成入學申請手續
Our admission advisor will contact the applicant to assist in completing the application
- 3 申請者將於14天內獲發有條件/無條件取錄通知書
The applicant will receive a conditional / unconditional offer letter in 14 days
- 4 憑取錄信可於入學註冊限期前確認學位及繳付學費
Offer holder can confirm the place and pay tuition fee before enrolment deadline



“ I was attracted by the convenient location of the University of Sunderland in Hong Kong and its ranking as one of the top 50 UK universities (according to The Guardian University Guide 2024). The lecturers are very kind and friendly. The skills I learnt for Human Resource Management interview and communication have prepared me for success in my career, and this course has helped me to get promoted in my career. ”

Liu Choi Shing
BA (Hons) Business and Human Resource Management Graduate
Assistant Officer, Correction Services Department



All applicants are required to have basic IT skills before joining our courses. Information is accurate at the time of publication and is subject to change. All courses in this publication are registered under the Cap. 493 Non-local Higher and Professional Education (Regulation) Ordinance. Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Student Finance Office - Working Family and Student Financial Assistance Agency. It is a matter of discretion for individual employers to recognise any qualification to which the courses listed in this brochure may lead.

USHK-PT-TUHD-LL240520-B

The Future Is Yours To Decide

Evening Bachelor's (Hons) Degrees
晚間制(榮譽)學士學位

2024-2025

Accounting and Finance
會計及財務

Business and Management
商業及管理

Marketing Management
市場管理

Human Resource Management
人力資源管理

International Tourism and Hospitality Management
國際旅遊及款待管理



www.sunderland.edu.hk

2992 0133



A LIFE CHANGING
TOP 50
UNIVERSITY
GUARDIAN UNIVERSITY
GUIDE 2024

商業及管理(榮譽)學士

BA (Hons) Business and Management

商業及管理向來是最受歡迎的學士學位課程，助你建立管理、市場營銷、財務、營運及世界經濟等多方面的商業基礎。讓你在完成課程後，能夠將所學到的知識及技能應用於不同的商業機構及非牟利組織。

This course is our most popular undergraduate degree, and will give you a broad foundation in management, marketing, finance, operations and the world economy. Upon completion of this course you will be able to apply your skills and knowledge to a wide range of organisations, both commercial and not-for-profit.



註冊編號 NCR reg. No.	252466
修讀期 Duration	12 months
學費 Tuition Fee*	HKD80,000
修讀模式 Mode of Study	• Face-to-face (On Campus / MS Teams) • 100% Online
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
MGT301	Strategic Leadership and Collaboration	Assignment
MGT302	Managing Business Continuity and Resilience	Assignment
MGT303	Leading and Implementing Organisational Change	Assignment
MGT304	Business Consultancy Project	Assignment

商業及人力資源管理(榮譽)學士

BA (Hons) Business and Human Resource Management

課程針對現代機構所需的人力資源管理技能及知識。一系列的學習單元亦有助你了解當代人力資源的發展路向、員工的學習與發展、員工關係等，助你奠定堅實的商業基礎。

This course has a greater focus on the skills and knowledge needed for the Human Resource function in modern organisations. You will study a range of modules, which will help you to understand contemporary developments in HR, learning and development, and employee relations, as well as giving you a solid grounding in the fundamentals of business.



註冊編號 NCR reg. No.	252649
修讀期 Duration	12 months
學費 Tuition Fee*	HKD80,000
修讀模式 Mode of Study	Face-to-face (On Campus / MS Teams)
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
MGT301	Strategic Leadership and Collaboration	Assignment
MGT302	Managing Business Continuity and Resilience	Assignment
MGT304	Business Consultancy Project	Assignment
MGT307	Professional Human Resource Skills	Assignment

商業及市場管理(榮譽)學士

BA (Hons) Business and Marketing Management

課程涵蓋當前商業和行銷趨勢，著重從多個角度進行專業和個人成長。範疇包括道德、可持續發展和數位化的商業實際應用。這些都能為你掌握最新市場營銷方案，以應付實戰工作。

This course covers current trends in business and marketing, emphasising professional and personal growth from multiple perspectives. It addresses ethical, sustainable, responsible, and digital business practices. Industry-driven experiential learning and digital technology enhance the learning experience throughout the course.



全英Top 18科系排名
Ranked 18th in the UK*

註冊編號 NCR reg. No.	253288
修讀期 Duration	12 months
學費 Tuition Fee*	HKD80,000
修讀模式 Mode of Study	Face-to-face (On Campus / MS Teams)
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
MGT301	Strategic Leadership and Collaboration	Assignment
MGT302	Managing Business Continuity and Resilience	Assignment
MGT304	Business Consultancy Project	Assignment
MGT305	Branding in the Digital Age	Assignment

會計及財務管理(榮譽)學士

BA (Hons) Accounting and Financial Management

課程設計將培養專注、創新、數位化和富有創造力的會計師、財務經理和領導者。課程著重於以道德、可持續發展和數位化的商業實務為基礎的會計和金融核心要點。

This course is designed to develops focused, innovative, digitally enabled and creative accountants, financial managers and leaders who are confident to work in flexible, digital and sustainable work environments. The course focuses the key pillars of accounting and finance within a framework of ethical, sustainable, responsible and digital business practices.



註冊編號 NCR reg. No.	251761
修讀期 Duration	12 months
學費 Tuition Fee*	HKD80,000
修讀模式 Mode of Study	Face-to-face (On Campus / MS Teams)
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
UGB392	Financial Management	Assignment
UGB393	Strategic Management Accounting	Assignment
UGB394	International Financial Reporting	Assignment
UGB395	Corporate Governance and Ethics	Assignment

國際旅遊及款待管理(榮譽)學士

BSc (Hons) International Tourism and Hospitality Management

課程涵蓋學術理論及應用技能。學習單元包括美食烹調、國際酒店管理、服務質素、電子旅遊等。這些都是許多僱主所重視專業知識及技能，為畢業後投身各類相關行業做好準備。

This course covers both academic theory and practical skills. Modules include 'Gastronomy', 'International Hospitality Management', 'Service Quality' and 'e-Tourism'. These are valued by many employers, and prepare you for a wide range of careers upon graduation.



全英Top 12科系排名
Ranked 12th in the UK*

註冊編號 NCR reg. No.	252190
修讀期 Duration	9 months
學費 Tuition Fee*	HKD80,000
修讀模式 Mode of Study	Face-to-face (On Campus / MS Teams)
入學月份 Intake	January, April, July and October

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	課程評核 Assessment*
TLH307	Urban Tourism	Assignment
TLH339	Service Quality	Assignment
TLH334	Gastronomy	Assignment
TLH314	International Hospitality Management	Assignment
TLH342	Digital Technologies in the Visitor Economy	Assignment
TLH302	Strategic Planning for Tourism and Leisure	Assignment

*Please note that assessment methods are subject to change by the University of Sunderland according to need. Students may be advised that coursework may include one or more components of the following: assignment, reflection, e-portfolio, case study evaluation, essay, analysis and insight, report, project, presentation, plan, audio podcast, vlog, poster, online viva, etc.

^The course structures are subject to change without prior notice. We kindly advise referring to the webpage associated with the QR code for the most up-to-date information.

*The above ranking is based on the Guardian University Guide 2024.

*This does not include the HKD600 administrative fee.

循高級文憑升讀學士最後一年 / 銜接學位 HND Pathway to Final year / Top-Up Degree

適用於：HKDSE / HKALE / 應用教育文憑畢業生 及 IELTS 5.5或同等程度
Applicable to HKDSE / HKALE / Diploma of Applied Education and IELTS 5.5 or equivalent

英國商業國家高級證書

Pearson BTEC Level 4 Higher National Certificate in Business

註冊編號 NCR reg. No.	252895	修讀模式 Mode of Study	Face-to-face (On Campus)
學費 Tuition Fee*	HKD40,000	入學月份 Intake	January, April, July and October
修讀期 Duration	12 months	課程評核 Assessment*	Assignment

先修單元 Pre-sessional Modules

- Preparation Course

單元 Modules

- Accounting Principles
- Entrepreneurial Ventures
- Leadership and Management
- Management of Human Resources
- Managing a Successful Business Project
- Marketing Processes and Planning
- Operational Planning and Management
- The Contemporary Business Environment

英國商業國家高級文憑

Pearson BTEC Level 5 Higher National Diploma in Business

註冊編號 NCR reg. No.	252947	修讀模式 Mode of Study	Face-to-face (On Campus / MS Teams)
學費 Tuition Fee*	HKD40,000	入學月份 Intake	January, April, July and October
修讀期 Duration	10 months (with Level 4 credit exemptions)	課程評核 Assessment*	Assignment

單元 Modules

- Business Strategy
- Developing Individuals, Teams and Organisations
- Financial Management
- International Marketing
- Planning for Growth
- Organisational Behaviour Management
- Research Project

學生需另繳付BTEC註冊費用。 Tuition fee does not include the BTEC student registration fee.

獎學金高達

— Scholarship up to —
HK\$3,000

學生可申請獎學金。香港居民更可申請政府學資處的「擴展的免入息審查貸款計劃」。 Student can apply for this scholarship. Hong Kong residents can apply for the Extended Non-Means-Tested Loan Scheme from the Student Finance Office - Working Family and Student Financial Assistance Agency.

國際及本地認可(榮譽)學位 Internationally and Locally Recognised Honours Degree



卓越教學框架2023
Teaching Excellence Framework 2023 (TEF)



英國資歷架構
Regulated Qualifications Framework (RQF)



歐盟國家資歷架構
European Qualifications Framework (EQF)



研究卓越架構 2021
Research Excellence Framework 2021 (REF)



英國高等教育質量保證
Quality Assurance Agency



QS 五星評級 2022
QS Stars 2022