新特蘭大學香港分校
University of Sunderland in Hong Kong

香港灣仔告士打道181-185號中怡大廈1樓
1/F, Centre Point, 181-185 Gloucester Road, Wan Chai, Hong Kong
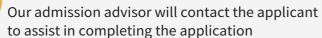電話 / WhatsApp / Signal: (852) 2992 0133 | 電郵 Email: enquire@sunderland.edu.hk
網址 Website: www.sunderland.edu.hk

申請程序 How To Apply

1
掃描右邊的QR code或登入
https://bit.ly/PT-PG-241212，遞交網上申請表格
Scan QR code or visit https://bit.ly/PT-PG-241212
and submit an online application

2
入學註冊組將與申請者聯絡，並協助完成入學
申請手續
Our admission advisor will contact the applicant
to assist in completing the application

3
申請者將於14天內獲發有條件/無條件取錄
通知書
The applicant will receive a conditional /
unconditional offer letter in 14 days

4
憑取錄信可於入學註冊限期前確認學位及
繳付學費
Offer holder can confirm the place and pay
tuition fee before enrolment deadline

> " I chose the University of Sunderland in Hong Kong for its unique opportunity to earn prestigious qualifications in the bustling Wanchai business district. The university is well-regarded in my industry and offers flexible learning options, including remote and face-to-face lectures. The interactive classes emphasise critical thinking and creativity, while the insights from professors on strategies and methodologies have greatly enhanced our approach to refining business processes. "

Gloria Sat
Master of Business Administration Graduate 2024
University of Sunderland in Hong Kong
RMA Case & Customer Exp Manager in NVIDIA

University of Sunderland
in Hong Kong

Master Your Future

Postgraduate Degrees
博士及碩士學位

2024-2025

DBA
工商管理博士

MBA
工商管理碩士

MSc Data Science
數據科學碩士

MSc International
Business Management
國際商業管理碩士

www.sunderland.edu.hk
2992 0133

新特蘭大學香港分校
University of Sunderland in Hong Kong

創建逾100年的英國新特蘭大學歷史悠久，於香港繁盛的商業和金融區中心地帶開設英國以外的首間分校，為學生提供更多升學及進修機會，以取得國際認可的大學學歷。新特蘭大學香港分校獲香港教育界、政界及業界領袖出席支持，於2017年3月正式揭幕，為香港引入新特蘭大學成功的教學典範 'Career Ready'（譯：職業就緒），助畢業生成就未來。

The University of Sunderland has a rich heritage spanning over 100 years. The University offers a unique opportunity to study globally recognised qualifications in the heart of Hong Kong's vibrant business and financial district. With the support and presence of education, government and business leaders, the University announced the launch of the Hong Kong campus at the British Consulate on 2nd March 2017 and introduced the University's highly successful 'Career Ready' approach to the Hong Kong market.

英國新特蘭大學香港分校旨為教育學生成為「未來創造者」，為社會及經濟發展作出貢獻。透過大膽創新而具啟發性的教育、研究和創意實踐，為學生提供豐富的學習體驗，以提升創造性思維，融入多元文化，讓學生不論於學術、研究及專業服務等各方面，都能爭取優越的表現。

The University of Sunderland in Hong Kong aims at educating students to be the tomorrow makers of our societies and economies. Our values are to provide an inspiring experience for our students; to enhance students' learning experiences and creative thinking; to educate students to be collaborative members in a community; to nurture students to be inclusive of diverse cultures; and to enlighten students to strive for excellence in academic delivery, research, and service standards.

蔣上偉先生
Mr. Francis Chiang
新特蘭大學香港分校總監
Campus Director,
University of Sunderland in Hong Kong

國際及本地認可(榮譽)學位
Internationally and Locally Recognised Honours Degree

新特蘭大學香港分校的所有學位課程已通過香港教育局非本地註冊處評審。大學自1994年起更位列跨國教育界的領先院校，現有超過192,000位校友遍及全球，當中包括超過7,600位在港校友。新特蘭大學是英國政府資助大學，更被2025年的《衛報大學指南》評為英國前 40 名大學。大學所頒授之學歷均符合英國資歷架構的審核，或下列世界各國政府及企業認可：

All the courses of University of Sunderland in Hong Kong have been reviewed by the Non-local Courses Registry of Hong Kong Education Bureau. Sunderland is recognised internationally as a leading university since 1994, with over 192,000 alumni worldwide, including over 7,600 alumni in Hong Kong. The University of Sunderland is a UK government-funded university and was ranked as a top 40 university in the Guardian University Guide 2025. The academic credentials awarded are in accordance with the revision of the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (FHEQ) and Regulated Qualifications Framework (RQF), or are recognised by governments and businesses worldwide, as shown below:

PROUD TO BE A TOP 40 UNIVERSITY The Guardian	衛報大學指南2025 Guardian University Guide 2025
European Qualifications Framework	歐盟國家資歷架構 European Qualifications Framework (EQF)
REF 2021 Research Excellence Framework	研究卓越架構 2021 Research Excellence Framework 2021 (REF)
TEF 2023 Teaching Excellence Framework Silver	卓越教學框架2023 Teaching Excellence Framework 2023 (TEF)
QAA UK Quality Assured	英國高等教育質素保證 Quality Assurance Agency for Higher Education (QAA)
QS STARS Teaching & Employability	QS 五星評級 2022 QS Stars 2022

高達95.3%碩士畢業生 6個月內受聘或繼續深造
Up to 95.3% graduates in employment or further study within six months of graduating

大學近年的畢業生遍及以下專業界別：
Our recent graduates have secured roles in a range of sectors including:

科技 Technology - Microsoft, IBM	消費者產品 Consumer goods - P&G, Nike, Adidas
銀行 Banking - Lloyds TSB, HSBC	酒店及餐飲 Hospitality - Marriott Hotels, Starbucks
	政府部門及機構 Government departments and agencies

獎學金高達港幣$5,000*
Scholarship up to HKD5,000*

學生可申請上述獎學金。香港居民更可申請「擴展的免入息審查貸款計劃」，向在職家庭及學生資助事務處尋求經濟援助。

For selected courses, students can apply for the above scholarship. Hong Kong residents can also apply for the Extended Non-Means-Tested Loan Scheme to seek financial assistance from the Working Family and Student Financial Assistance Agency.

* 受條款和細則約束。詳情請與我們的入學註冊組聯絡。

* Terms and conditions may apply. Please refer to our admission team.

工商管理博士
Doctor of Business Administration (DBA)

註冊編號	NCR reg. No.	**253283**
修讀期	Duration	**4 years**
修讀模式	Mode of Study	**Face-to-face (On Campus / MS Teams)**
入學月份	Intake	**October**
學費	Tuition Fee	**HKD 300,000**

領航未來
Future Navigation

工商管理博士 (DBA) 是一個兼職制課程，專為有經驗的專業人士設計。本課程旨在培養學生在商業管理領域的高級專業知識和實踐能力。內容涵蓋多個學科領域，強調實踐性和跨學科的方法。

學生將學習解決現實世界中的商業問題，並進行獨立的研究專案。 透過培養批判性思維、領導力和創新能力，塑造新時代全能領袖，在商業世界中取得勝利。

Our part-time Doctor of Business Administration (DBA) course is ideal for experienced professionals seeking a highly applicable and practical academic qualification. Designed to address real-world challenges, our course takes a multi-disciplinary and interdisciplinary approach, emphasising self-reflection, critical reflective practice, and research methodology. By equipping students with practical tools, the DBA course empowers them to tackle workplace issues and make a meaningful impact in their field.

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	學分 Credit	課程評核 Assessment
PDC511	Planning and Contextualisation	60	Assignment+
PDC512	Critical Debate in Professional Practice	30	Assignment+
PDC513	Practice Based Research 2	30	Assignment+
	Doctor of Business Administration Submission	420	Project+

入學要求 Entry Requirements

學術 Academic
- An honours degree (2:1 or above) in any discipline; OR
- A Masters degree [in a related discipline, ex. Business/ Management (for example Master of Business Administration); AND
- Applicants with a minimum of 5 years of relevant business or industry experience.

英語 English
- IELTS 6.5 (at least 6.0 or higher in each component); or equivalent
- Applicants Candidates whose first language is English, or whose previous qualification (at undergraduate level or above) was taught and assessed in English are exempted from this requirement.

工商管理碩士
Master of Business Administration (MBA)

註冊編號	NCR reg. No.	**252467**
修讀期	Duration	**15 months**
修讀模式	Mode of Study	**Face-to-face (On Campus / MS Teams)**
入學月份	Intake	**January, April, July and October**
學費	Tuition Fee	**HKD 156,000**

擴展人脈
Expand Social Network

財富雜誌《Fortune》排行榜前100名公司中，差不多半數的行政總裁擁有MBA學位。MBA學位是一項極具挑戰性和高價值的商業資格證明，以展示個人卓越的商業及領導能力。

本課程將讓你掌握國際上最佳的商業理念及營運模式，並探討其成功之道。課程涵蓋戰略運用、職能及解難能力，並提升領導技巧。在新特蘭大學學習，大學更專注於結合實戰情況需要的解難及理論應用，以裝備並應付現實世界的各類挑戰。

Almost half of the CEOs of Fortune Top 100 Companies hold an MBA, and it is no surprise why, an MBA degree is an extremely challenging and high value business qualification that demonstrates exceptional business and leadership skills.

This MBA course will teach you to apply the best of international business concepts and models to deliver outstanding results in the workplace. You will develop your strategic knowledge, functional competence and problem-solving ability, and enhance your leadership capabilities. At Sunderland, we focus on problem-solving ability and linking theory to real-world challenges.

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	學分 Credit	課程評核 Assessment
MGTM01	Strategic Leadership for a Sustainable Future	30	Assignment+
MGTM02	International Business in Context	30	Assignment+
MGTM03	Digital Enterprise and Innovation	30	Assignment+
MGTM04	Corporate Governance and Financial Management	30	Assignment+
MGTM05	MBA Research Project	60	Project+

入學要求 Entry Requirements

學術 Academic
- An honours degree (2:2 or above) in any discipline and at least six months of business-related work experience; OR
- Professional qualification(s) with at least 3 years of business-related work experience; OR
- Non-standard applicants with Advanced Diploma or equivalent qualification and at least 5 years professional or managerial work experience will be interviewed by the Hong Kong campus and considered by the University on a case-by-case basis.

英語 English
- English proficiency equivalent to HKDSE level 3 / HKCEE (Syllabus B) Grade D or Level 3 / HKALE Grade E / IELTS 6.0. Applicants whose first language is English, or whose previous qualification (at undergraduate level or above) was taught and assessed in English are exempted from this requirement.

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*Please note that assessment methods are subject to change by the University of Sunderland according to need. Students may be advised that coursework may include one or more components of the following: assignment, reflection, e-portfolio, case study evaluation, essay, analysis and insight, report, project, presentation, plan, audio podcast, vlog, poster, online viva, etc.

^The course structures are subject to change without prior notice. We kindly advise referring to the webpage associated with the QR code for the most up-to-date information.

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數據科學碩士
MSc Data Science

註冊編號	NCR reg. No.	**252794**
修讀期	Duration	**21 months**
修讀模式	Mode of Study	**Face-to-face (On Campus)**
入學月份	Intake	**January, April, July and October**
學費	Tuition Fee	**HKD135,000**

本課程教授各類數據分析之技術及應用技巧，亦會涵蓋各業界及相關的專業議題，包括資料挖掘、機器學習、數據分析與視覺化，以及數據保安。這些都是未來商業、數碼媒體及科學等領域的成功關鍵。

大學與業界及商界的緊密聯繫，結合大學的學術研究專家，讓本課程設計更能配合業界及未來市場發展的需要。

This Data Science course will provide you with the technical and practical skills to analyse big data that is a key to success in future business, digital media and science. Study industry-specific topics and specialise in areas such as data mining, machine learning, data analytics and visualisation, and security of big data.

Our close links to the industry and businesses, as well as the research expertise of our academics, make this course unique and ensure that the course structure is developed according to the needs of the employment sector and future market development.

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	學分 Credit	課程評核 Assessment
CETM24	Data Science Fundamentals	30	Assignment[+]
CETM50	Technology Management for Organisations	30	Assignment[+]
CETM46	Data Science Product Development	30	Assignment[+]
CETM47	Machine Learning and Data Analytics	30	Assignment[+]
PROM02	Computing Master's Project	60	Project[+]

入學要求 Entry Requirements

學術 Academic
- An honours degree (2:2 or above) in computing or related non-computing discipline (i.e. mathematics, statistics, engineering); OR
- An honours degree (2:1 or above) in relevant non-computing discipline (i.e. degree with numeracy included and/or application of big data as a significant theme); OR
- Non-standard applicants with 5 years of relevant business or industry experience will be interviewed by the Hong Kong campus and considered by the University on a case-by-case basis.

英語 English
- English proficiency equivalent to HKDSE level 3 / HKCEE (Syllabus B) Grade D or Level 3 / HKALE Grade E / IELTS 6.0. Applicants whose first language is English, or whose previous qualification (at undergraduate level or above) was taught and assessed in English are exempted from this requirement.

*Please note that assessment methods are subject to change by the University of Sunderland according to need. Students may be advised that coursework may include one or more components of the following: assignment, reflection, e-portfolio, case study evaluation, essay, analysis and insight, report, project, presentation, plan, audio podcast, vlog, poster, online viva, etc.

^The course structures are subject to change without prior notice. We kindly advise referring to the webpage associated with the QR code for the most up-to-date information.

國際商業管理碩士
MSc International Business Management

修讀期	Duration	**12 months**
修讀模式	Mode of Study	**100% Online**
入學月份	Intake	**January, April, July and October**
學費	Tuition Fee	**HKD133,000**

本網上課程特別適合有意到國際大企業或移居海外發展的你。課程將加強學生對國際業務、貿易和策略的知識、提高你的領導才能、業務分析、營銷管理及跨文化管理。

你可以透過撰寫畢業論文得到行內專業導師指導，讓你深入了解有興趣的國際商務主題。

This online course is suitable for those who wish to take on a new role involving overseas endeavors. This course will strengthen your critical understanding of international business, trade and strategy.

You will explore international trade, strategy, strategic foresight, leadership skills, business analytics, marketing management and cross-cultural management. You will also be guided in your final piece of work, a dissertation on an international business management topic of your choosing.

課程結構 Course Structure^

單元編號 Module Code	單元名稱 Module Title	學分 Credit	課程評核 Assessment
MGTM14	Strategic Management and Foresight	30	Assignment[+]
MGTM15	HRM in an International and Digital Context	30	Assignment[+]
MGTM27	International Marketing	30	Assignment[+]
MGTM32	Management in Practice	30	Assignment[+]
MGTM16	Research Project	60	Project[+]

入學要求 Entry Requirements

學術 Academic
- An honours degree (2:2 or above / lower second class level); OR
- Professional qualification(s) or combination of qualifications recognised as being the equivalent of an honours degree; OR
- Applicants who do not meet the above requirements may exceptionally be considered (normally following an interview) at the discretion of the programme leader.

英語 English
- English proficiency equivalent to HKDSE level 3 / HKCEE (Syllabus B) Grade D or Level 3 / HKALE Grade E / IELTS 6.0. Applicants whose first language is English, or whose previous qualification (at undergraduate level or above) was taught and assessed in English are exempted from this requirement.

*Please note that assessment methods are subject to change by the University of Sunderland according to need. Students may be advised that coursework may include one or more components of the following: assignment, reflection, e-portfolio, case study evaluation, essay, analysis and insight, report, project, presentation, plan, audio podcast, vlog, poster, online viva, etc.

^The course structures are subject to change without prior notice. We kindly advise referring to the webpage associated with the QR code for the most up-to-date information.